



SOUTHBANK

THEATRE COMPANY



Advertising Rate Guide



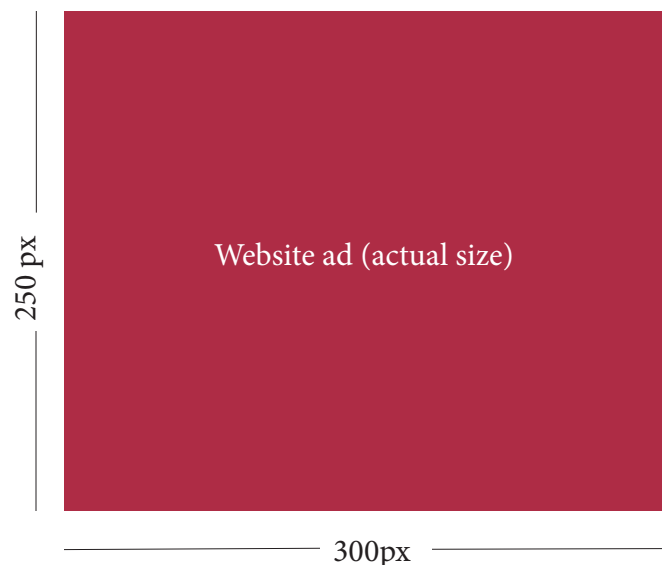
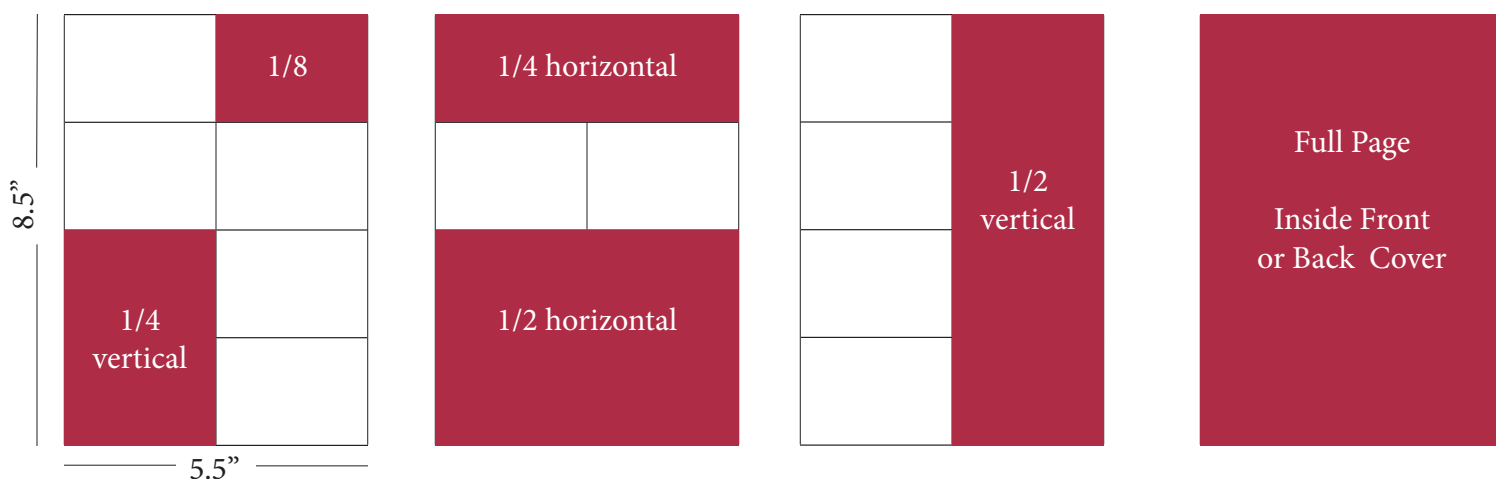
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Print Advertising Rates

Print ads may be submitted as PDF, PSD, AI, and JPG format at a minimum of 150 dpi, but 300 dpi preferred, with 0.125-inch bleed. (Color or black and white)

Size	One Show	Four-show Season
Eighth Page	\$150	\$560
Quarter Page	\$250	\$940
Half Page	\$500	\$1,500
Full Page	\$1,000	\$3,750
Inside Front (or Back) Cover	\$1,300	\$4,875
Back Cover	\$1,600	\$6,000

Print Ad Sample Sizing



Web Advertising Rates

\$30/CPM for 300 x 250 pixel spot with a maximum 144 dpi. No bigger than 500K file size in JPG, PNG, or GIF.

Ad Creation Rate

If you don't have an ad ready for print or our website, we can create an ad for you for free. You will be able to approve your ad before it is used.

Contact

Contact Marcia Eppich-Harris to set up an advertising contract at (650) 787-4115 or marcia@southbanktheatre.org.